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COPY

1 RUSS AUGUST & KABAT
 2 Marc A. Fenster, CA SB #181067
 3 E-mail: mfenster@raklaw.com
 4 Dorian S. Berger, CA SB #264424
 5 E-mail: dberger@raklaw.com
 6 12424 Wilshire Boulevard, 12th Floor
 7 Los Angeles, California 90025
 8 Telephone: 310/826-7474
 9 Facsimile: 310/826-6991

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JUN 27 2013
 Richard W. Wierking
 Clerk, U.S. District Court
 Northern District of California
 San Jose

10 Attorneys for Plaintiff,
 11 BASCOM RESEARCH, LLC

12 **IN THE UNITED STATES DISTRICT COURT**
 13 **FOR THE NORTHERN DISTRICT OF CALIFORNIA**

14 **BASCOM RESEARCH, LLC, a** **CV 13-02891**
 15 **Virginia LLC,** **JCS**
 16 **Civil Action No.**

17 **Plaintiff,**

18 **COMPLAINT FOR PATENT**
 19 **INFRINGEMENT**

20 **v.**

21 **JURY TRIAL DEMANDED**

22 **SALESFORCE.COM**

23 **Defendant.**

RUSS, AUGUST & KABAT

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COMPLAINT FOR PATENT INFRINGEMENT

1 Plaintiff Bascom Research, LLC ("Bascom") files this Complaint for Patent Infringement
2 and Jury Demand against Defendant Salesforce.com, Inc. ("Defendant" or "Salesforce.com")
3 and alleges as follows:

4 **THE PARTIES**

5 1. Bascom is a Virginia limited liability company organized and existing under the
6 laws of Virginia having a principal place of business at 7025 Elizabeth Drive, McLean, Virginia
7 22101.

8 2. On information and belief, Defendant is a Delaware corporation with its principal
9 place of business as the Landmark located at One Market, Suite 300, San Francisco, CA 94105.
10 Salesforce.com may be served through its agent for service of process David Schellhase at One
11 Market, Suite 300, San Francisco, CA 94205.

12 **JURISDICTION AND VENUE**

13 3. This action arises under the Patent Act, 35 U.S.C. § 101 *et seq.* This Court has
14 original jurisdiction over this controversy pursuant to 28 U.S.C. §§ 1331 and 1338.

15 4. Venue is proper in this Court pursuant to 28 U.S.C. §§ 1391(b) and (c) and/or
16 1400(b).

17 5. This Court has personal jurisdiction over Defendant. Upon information and
18 belief, Defendant does business in this District, has its principal place of business in the District,
19 and has, and continues to, infringe and/or induce the infringement in this District. In addition,
20 the Court has personal jurisdiction over Defendant because its principal place of business is in
21 the District and the exercise of jurisdiction would not offend traditional notions of fair play and
22 substantial justice.

23 **FACTS COMMON TO ALL COUNTS**

24 6. On September 19, 2006, U.S. Patent No. 7,111,232 ("the '232 Patent"), entitled
25 METHOD AND SYSTEM FOR MAKING DOCUMENT OBJECTS AVAILABLE TO USERS
26 OF A NETWORK was issued. This system provides users with relevant content using the link
27 relationships between content. As a result, entities or groups are provided with the ability to
28

1 communicate relevant information to their employees or members as those members or
 2 employees access such content. A true and correct copy of the '232 Patent is attached to this
 3 Complaint as Exhibit A and is incorporated by reference herein.

4 7. On November 21, 2006, U.S. Patent No. 7,139,974 ("the '974 Patent"), entitled
 5 FRAMEWORK FOR MANAGING DOCUMENT OBJECTS STORED ON A NETWORK,
 6 was issued to Thomas Layne Bascom. A true and correct copy of the '974 Patent is attached to
 7 this Complaint as Exhibit B and is incorporated by reference herein.

8 8. On January 2, 2007, U.S. Patent No. 7,158,971 ("the '971 Patent"), entitled
 9 METHOD FOR SEARCHING DOCUMENT OBJECTS ON A NETWORK, was issued to
 10 Thomas Layne Bascom. A true and correct copy of the '971 Patent is attached to this Complaint
 11 as Exhibit C and is incorporated by reference herein.

12 9. All rights, title, and interest in the '971, '232, and '974 Patents have been
 13 assigned to Bascom, which is the sole owner of the '971, '232 and '974 Patents.

14 COUNT I

15 **(Direct Infringement of the '232 Patent pursuant to 35 U.S.C. § 271(a))**

16 10. Bascom repeats, realleges, and incorporates by reference, as if fully set forth
 17 herein, the allegations of the preceding paragraphs, as set forth above.

18 11. Bascom is informed and believes Defendant has infringed and continues to
 19 infringe, and has actively and knowingly induced and continues to actively and knowingly
 20 induce infringement of one or more claims of the '232 Patent, all in violation of 35 U.S.C. §
 21 271(a)(b).

22 12. Bascom is informed and believes Defendant's infringement is based upon literal
 23 infringement or, in the alternative, infringement under the doctrine of equivalents.

24 13. Defendant's acts of making, using, importing, selling, and/or offering for sale
 25 infringing products and services have been without the permission, consent, authorization or
 26 license of Bascom.

27 14. Defendant's infringement includes, but is not limited to, the manufacture, use,
 28

1 sale, importation and/or offer for sale of Defendant's products and services, including but not
2 limited to the Salesforce.com website located on the Worldwide Web at the web address
3 www.salesforce.com.com, which embody the patented invention of the '232 Patent. Specifically
4 and without limitation, Salesforce.com's Chatter product directly infringes the '232 patent. (See
5 e.g. <https://www.salesforce.com/chatter/overview/> (attached as Exhibit D).

6 15. Bascom is informed and believes that as a result of Defendant's unlawful
7 activities, Bascom has suffered and will continue to suffer irreparable harm for which there is no
8 adequate remedy at law. Accordingly, Bascom is entitled to preliminary and/or permanent
9 injunctive relief.

10 16. Bascom is informed and believes that Defendant's infringement of the '232 Patent
11 has injured and continues to injure Bascom in an amount to be proven at trial.

12 COUNT II

13 **(Indirect Infringement of the '232 Patent pursuant to 35 U.S.C. § 271(b))**

14 17. Bascom repeats, realleges, and incorporates by reference, as if fully set forth
15 herein, the allegations of the preceding paragraphs, as set forth above. Bascom is informed and
16 believes, and based thereon alleges, that Defendant has induced and continues to induce others to
17 infringe the '232 Patent under 35 U.S.C. § 271(b).

18 18. Defendant has had knowledge of the '232 Patent at least as of the time it learned
19 of this action for infringement, which was filed on June 20, 2013. Despite this knowledge,
20 Defendant continues to infringe one or more claims of the '232 Patent.

21 19. In addition to directly infringing the '232 Patent, Defendant indirectly infringes
22 the '232 Patent pursuant to 35 U.S.C. § 271(b) by instructing, directing and/or requiring others,
23 including but not limited to its users and developers, to perform some of the steps of the method
24 claims, either literally or under the doctrine of equivalents, of the '232 Patent. Defendant knew
25 or was willfully blind to the fact that it was inducing infringement by practicing in conjunction
26 with others, including users and developers, one or more method claims of the '232 Patent.
27 Defendant knowingly and actively aided and abetted the direct infringement of the '232 Patent

by instructing and encouraging its users and developers to use the Salesforce.com Web site. Such instructions and encouragement include but are not limited to, advising third parties to use Salesforce.com in an infringing manner; providing a mechanism through which third parties may infringe the '232 Patent, specifically through the use of Salesforce.com; advertising and promoting the use of Salesforce.com in an infringing manner; and distributing guidelines and instructions to third parties on how to use Salesforce.com in an infringing manner. Salesforce.com regularly updates and maintains the Salesforce.com Developer and Customer Help Centers to provide demonstration, instruction, and technical assistance to users to help them use Salesforce.com including:

Salesforce.com Chatter Overview (*see e.g. <https://www.salesforce.com/chatter/overview>* (attached as Exhibit D) "provides instruction to users"),
 Salesforce.com Chatter Developer Page (*see e.g. <http://developer.force.com/chatter>* (attached as Exhibit E) "provides instructions to users"),
 Salesforce.com Chatter User Help (*see e.g., <http://www.salesforce.com/chatterguide/>* (attached as Exhibit F) "provides instruction to users").

20. Salesforce.com instructs users, including employees, to use and test Salesforce.com. Bascom is informed and believes that Defendant encourages users to use infringing functionality on Salesforce.com. For example, Salesforce.com proclaims that users should migrate to Salesforce.com because "with salesforce.com after rigorously testing the security and reliability of our infrastructure." (<http://www.salesforce.com/cloudcomputing/> (attached as Exhibit G)).

21. Salesforce.com provides demonstration, instruction, and technical assistance and a set of programming interfaces and tools to encourage developers to utilize Salesforce.com.

22. Salesforce.com encourages developers to use and build applications on Salesforce.com's Chatter product, by hosting events and providing "hot technology goodies up for grabs." (http://developer.force.com/chatter_developer_challenge (attached as Exhibit H) ("Use your skills and learn about Chatter and collaboration platforms, while having fun

challenging your Developer Force community. There are only a few rules.”)).

23. The reasonable inference to be drawn from the facts set forth in this Complaint is that Salesforce.com actively and intentionally maintains and websites to promote Salesforce.com and to encourage potential users and developers to use the Salesforce.com in the manner described by Bascom.

24. The further reasonable inference to be drawn from the facts set forth in this Complaint is that Salesforce.com actively updates websites, including Salesforce.com User and Developer websites, to promote Salesforce.com to encourage users and developers to practice the methods taught in the ‘232 Patent.

COUNT III

(Direct Infringement of the ‘974 Patent pursuant to 35 U.S.C. § 271(a))

25. Bascom repeats, realleges, and incorporates by reference, as if fully set forth herein, the allegations of the preceding paragraphs, as set forth above.

26. Bascom is informed and believes Defendant has infringed and continues to infringe, and has actively and knowingly induced and continues to actively and knowingly induce infringement of one or more claims of the ‘974 Patent, all in violation of 35 U.S.C. § 271(a)(b).

27. Bascom is informed and believes Defendant’s infringement is based upon literal infringement or, in the alternative, infringement under the doctrine of equivalents.

28. Defendant’s acts of making, using, importing, selling, and/or offering for sale infringing products and services have been without the permission, consent, authorization or license of Bascom.

29. Defendant’s infringement includes, but is not limited to, the manufacture, use, sale, importation and/or offer for sale of Defendant’s products and services, including but not limited to the Salesforce.com website located on the Worldwide Web at the web address www.salesforce.com.com, which embody the patented invention of the ‘974 Patent. Specifically, and without limitation, Salesforce.com’s Chatter product directly infringes the ‘974 patent. (See

e.g. <https://www.salesforce.com/chatter/overview/> (attached as Exhibit D).

30. Bascom is informed and believes that as a result of Defendant's unlawful activities, Bascom has suffered and will continue to suffer irreparable harm for which there is no adequate remedy at law. Accordingly, Bascom is entitled to preliminary and/or permanent injunctive relief.

31. Bascom is informed and believes that Defendant's infringement of the '974 Patent has injured and continues to injure Bascom in an amount to be proven at trial.

COUNT IV

(Indirect Infringement of the '974 Patent pursuant to 35 U.S.C. § 271(b))

32. Bascom repeats, realleges, and incorporates by reference, as if fully set forth herein, the allegations of the preceding paragraphs, as set forth above.

33. Bascom is informed and believes, and based thereon alleges, that Defendant has induced and continues to induce others to infringe the '974 Patent under 35 U.S.C. § 271(b).

34. Defendant has had knowledge of the '974 Patent at least as of the time it learned of this action for infringement, which was filed on June 20, 2013. Despite this knowledge, Defendant continues to infringe one or more claims of the '974 Patent.

35. In addition to directly infringing the '974 Patent, Defendant indirectly infringes the '974 Patent pursuant to 35 U.S.C. § 271(b) by instructing, directing and/or requiring others, including but not limited to its users and developers, to perform some of the steps of the method claims, either literally or under the doctrine of equivalents, of the '974 Patent. Defendant knew or was willfully blind to the fact that it was inducing infringement by practicing in conjunction with others, including users and developers, one or more method claims of the '974 Patent.

36. Defendant knowingly and actively aided and abetted the direct infringement of the '974 Patent by instructing and encouraging its users and developers to use the Salesforce.com Web site. Such instructions and encouragement include but are not limited to, advising third parties to use Salesforce.com in an infringing manner; providing a mechanism through which third parties may infringe the '974 Patent, specifically through the use of Salesforce.com;

1 advertising and promoting the use of Salesforce.com in an infringing manner; and distributing
 2 guidelines and instructions to third parties on how to use Salesforce.com in an infringing manner.
 3 Salesforce.com regularly updates and maintains the Salesforce.com Developer and Customer
 4 Help Centers to provide demonstration, instruction, and technical assistance to users to help them
 5 use Salesforce.com including:

6 Salesforce.com Chatter Overview (*see e.g.* <https://www.salesforce.com/chatter/overview>
 7 (attached as Exhibit D) “provides instruction to users”),

8 Salesforce.com Chatter Developer Page (*see e.g.* <http://developer.force.com/chatter> (attached as
 9 Exhibit E) “provides instructions to users”),

10 Salesforce.com Chatter User Help (*see e.g.*, <http://www.salesforce.com/chatterguide/> (attached as
 11 Exhibit F) “provides instruction to users”).

12 37. Salesforce.com instructs users, including employees, to use and test
 13 Salesforce.com. Bascom is informed and believes that Defendant encourages users to use
 14 infringing functionality on Salesforce.com. For example, Salesforce.com proclaims that users
 15 should migrate to Salesforce.com because “with salesforce.com after rigorously testing the
 16 security and reliability of our infrastructure.” (<http://www.salesforce.com/cloudcomputing/>
 17 (attached as Exhibit G)). Salesforce.com provides demonstration, instruction, and technical
 18 assistance and a set of programming interfaces and tools to encourage developers to utilize
 19 Salesforce.com.

20 38. Salesforce.com encourages developers to use and build applications on
 21 Salesforce.com's Chatter product, by hosting events and providing “hot technology goodies up
 22 for grabs.” (http://developer.force.com/chatter_developer_challenge (attached as Exhibit H)
 23 (“Use your skills and learn about Chatter and collaboration platforms, while having fun
 24 challenging your Developer Force community. There are only a few rules.”)). Salesforce.com
 25 provides demonstration, instruction, and technical assistance and a set of programming interfaces
 26 and tools to encourage developers to integrate their applications with Salesforce. *See*
 27 <http://developers.Salesforce.com.com/> (attached as Exhibit I). Salesforce.com provides
 28

1 Migrations to developers to encourage them to test their applications with the Salesforce.com
 2 Platform. "The Force.com Migration Tool . . . [a]nyone that prefers deploying in a scripting
 3 environment will find the Force.com Migration Tool a familiar process."
 4 (http://www.salesforce.com/us/developer/docs/daas/salesforce_migration_guide.pdf (attached as
 5 Exhibit J).

6 39. The reasonable inference to be drawn from the facts set forth in this Amended
 7 Complaint is that Salesforce.com actively and intentionally maintains and websites, including
 8 Salesforce.com's websites, to promote the Salesforce.com Platform and to encourage potential
 9 users and developers to use the Salesforce.com Platform in the manner described by Bascom.

10 40. The further reasonable inference to be drawn from the facts set forth in this
 11 Amended Complaint is that Salesforce.com actively updates websites, including
 12 Salesforce.com's Help Center and Developers websites, to promote Salesforce.com and the '974
 13 Patent. The reasonable inference to be drawn from the facts set forth in this Complaint is that
 14 Salesforce.com actively and intentionally maintains and websites to promote Salesforce.com and
 15 to encourage potential users and developers to use the Salesforce.com in the manner described
 16 by Bascom.

17 41. The further reasonable inference to be drawn from the facts set forth in this
 18 Complaint is that Salesforce.com actively updates websites, including Salesforce.com User and
 19 Developer websites, to promote Salesforce.com to encourage users and developers to practice the
 20 methods taught in the '974 Patent.

21 COUNT V

22 **(Direct Infringement of the '971 Patent pursuant to 35 U.S.C. § 271(a))**

23 42. Bascom repeats, realleges, and incorporates by reference, as if fully set forth
 24 herein, the allegations of the preceding paragraphs, as set forth above.

25 43. Bascom is informed and believes Defendant has infringed and continues to
 26 infringe, and has actively and knowingly induced and continues to actively and knowingly
 27 induce infringement of one or more claims of the '971 Patent, all in violation of 35 U.S.C. §
 28

1 271(a)(b).

2 44. Bascom is informed and believes Defendant's infringement is based upon literal
3 infringement or, in the alternative, infringement under the doctrine of equivalents.

4 45. Defendant's acts of making, using, importing, selling, and/or offering for sale
5 infringing products and services have been without the permission, consent, authorization or
6 license of Bascom.

7 46. Defendant's infringement includes, but is not limited to, the manufacture, use,
8 sale, importation and/or offer for sale of Defendant's products and services, including but not
9 limited to the Salesforce.com website located on the Worldwide Web at the web address
10 www.salesforce.com.com, which embody the patented invention of the '971 Patent. Specifically
11 and without limitation, Salesforce.com's Chatter product directly infringes the '971 patent. (See
12 e.g. <https://www.salesforce.com/chatter/overview/> (attached as Exhibit D).

13 47. Bascom is informed and believes that as a result of Defendant's unlawful
14 activities, Bascom has suffered and will continue to suffer irreparable harm for which there is no
15 adequate remedy at law. Accordingly, Bascom is entitled to preliminary and/or permanent
16 injunctive relief.

17 48. Bascom is informed and believes that Defendant's infringement of the '971 Patent
18 has injured and continues to injure Bascom in an amount to be proven at trial.

19 **COUNT IV**

20 **(Indirect Infringement of the '971 Patent pursuant to 35 U.S.C. § 271(b))**

21 49. Bascom repeats, realleges, and incorporates by reference, as if fully set forth
22 herein, the allegations of the preceding paragraphs, as set forth above.

23 50. Bascom is informed and believes, and based thereon alleges, that Defendant has
24 induced and continues to induce others to infringe the '971 Patent under 35 U.S.C. § 271(b).

25 51. Defendant has had knowledge of the '971 Patent at least as of the time it learned
26 of this action for infringement, which was filed on June 20, 2013. Despite this knowledge,
27 Defendant continues to infringe one or more claims of the '971 Patent.

52. In addition to directly infringing the '971 Patent, Defendant indirectly infringes the '971 Patent pursuant to 35 U.S.C. § 271(b) by instructing, directing and/or requiring others, including but not limited to its users and developers, to perform some of the steps of the method claims, either literally or under the doctrine of equivalents, of the '971 Patent. Defendant knew or was willfully blind to the fact that it was inducing infringement by practicing in conjunction with others, including users and developers, one or more method claims of the '971 Patent.

53. Defendant knowingly and actively aided and abetted the direct infringement of the '971 Patent by instructing and encouraging its users and developers to use the Salesforce.com Web site. Such instructions and encouragement include but are not limited to, advising third parties to use Salesforce.com in an infringing manner; providing a mechanism through which third parties may infringe the '971 Patent, specifically through the use of Salesforce.com; advertising and promoting the use of Salesforce.com in an infringing manner; and distributing guidelines and instructions to third parties on how to use Salesforce.com in an infringing manner. Salesforce.com regularly updates and maintains the Salesforce.com Developer and Customer Help Centers to provide demonstration, instruction, and technical assistance to users to help them use Salesforce.com including:

Salesforce.com Chatter Overview (*see e.g.* <https://www.salesforce.com/chatter/overview> (attached as Exhibit D) "provides instruction to users"),
Salesforce.com Chatter Developer Page (*see e.g.* <http://developer.force.com/chatter> (attached as Exhibit E) "provides instructions to users"),
Salesforce.com Chatter User Help (*see e.g.*,
"http://www.salesforce.com/chatterguide/" (attached as Exhibit F) "provides instruction to users").

54. Salesforce.com instructs users, including employees, to use and test Salesforce.com. Bascom is informed and believes that Defendant encourages users to use infringing functionality on Salesforce.com. For example, Salesforce.com proclaims that users should migrate to Salesforce.com because "with salesforce.com after rigorously testing the

1 security and reliability of our infrastructure.” (<http://www.salesforce.com/cloudcomputing/>
2 (attached as Exhibit G)).

3 55. Salesforce.com provides demonstration, instruction, and technical assistance and
4 a set of programming interfaces and tools to encourage developers to utilize Salesforce.com.

5 56. Salesforce.com encourages developers to use and build applications on
6 Salesforce.com's Chatter product, by hosting events and providing “hot technology goodies up
7 for grabs.” (http://developer.force.com/chatter_developer_challenge (attached as Exhibit H)
8 (Use your skills and learn about Chatter and collaboration platforms, while having fun
9 challenging your Developer Force community. There are only a few rules.”)). Salesforce.com
10 provides demonstration, instruction, and technical assistance and a set of programming interfaces
11 and tools to encourage developers to integrate their applications with Salesforce. See
12 <http://developers.Salesforce.com.com/> (attached as Exhibit I). Salesforce.com provides
13 Migrations to developers to encourage them to test their applications with the Salesforce.com
14 Platform. “The Force.com Migration Tool . . . [a]nyone that prefers deploying in a scripting
15 environment will find the Force.com Migration Tool a familiar process.
16 (http://www.salesforce.com/us/developer/docs/daas/salesforce_migration_guide.pdf (attached as
17 Exhibit J).

18 57. The reasonable inference to be drawn from the facts set forth in this Amended
19 Complaint is that Salesforce.com actively and intentionally maintains and websites, including
20 Salesforce.com's websites, to promote the Salesforce.com Platform and to encourage potential
21 users and developers to use the Salesforce.com Platform in the manner described by Bascom.

22 58. The further reasonable inference to be drawn from the facts set forth in this
23 Amended Complaint is that Salesforce.com actively updates websites, including
24 Salesforce.com's Help Center and Developers websites, to promote Salesforce.com and the '971
25 Patent. The reasonable inference to be drawn from the facts set forth in this Complaint is that
26 Salesforce.com actively and intentionally maintains and websites to promote Salesforce.com and
27 to encourage potential users and developers to use the Salesforce.com in the manner described
28

by Bascom. The further reasonable inference to be drawn from the facts set forth in this Complaint is that Salesforce.com actively updates websites, including Salesforce.com User and Developer websites, to promote Salesforce.com to encourage users and developers to practice the methods taught in the '971 Patent. Salesforce.com regularly updates and maintains Salesforce.com Tips to give users tips. For example, https://login.salesforce.com/help/doc/en/content_about.htm (attached as Exhibit Q) states, "With Salesforce CRM content you can organize, share, search, and manage content within your organization and across key areas." (https://login.salesforce.com/help/doc/en/content_about.htm. (attached as exhibit K).

59. Salesforce.com instructs users, including employees, to use and test the Salesforce.com Platform. Bascom is informed and believes that Defendant also encourages users to use the Salesforce.

PRAYER FOR RELIEF

WHEREFORE, Bascom prays for judgment and relief as follows:

A. An entry of judgment holding Defendant has infringed, is infringing, and has induced infringement of the '232 Patent, '974 Patent and '971 Patent;

B. A preliminary and permanent injunction against Defendant and its officers, employees, agents, servants, attorneys, instrumentalities, and/or those in privity with them, from infringing, or inducing the infringement of the '232 Patent, '974 Patent, and '971 Patent and for all further and proper injunctive relief pursuant to 35 U.S.C. § 283;

C. An award to Bascom of such damages as it shall prove at trial against Defendant that is adequate to fully compensate Bascom for Defendant's infringement of the '974 Patent, '232 Patent, and '971 Patent, said damages to be no less than a reasonable royalty;

D. A finding that this case is "exceptional" and an award to Bascom of its costs and reasonable attorney's fees, as provided by 35 U.S.C. § 285;

E. An accounting of all infringing sales and revenues; and

F. Such further and other relief as the Court may deem proper and just.

Respectfully submitted,

Dated: June 24, 2013



Marc A. Fenster, CA SB 181067
E-mail: mfenster@raklaw.com
Dorian S. Berger, CA SB 264424
Email: dberger@raklaw.com
RUSS AUGUST & KABAT
12424 Wilshire Boulevard, 12th Floor
Los Angeles, California 90025
Telephone: 310/826-7474
Facsimile: 310/826-6991

Attorneys for Plaintiff,
BASCOM RESEARCH, LLC

RUSS, AUGUST & KABAT